



**EDUCATE \* ASSIST \* PARTNER**

**Make No Mistake:**

Small business is the backbone of the US and Global economy. We take that very seriously. Your business is your livelihood as is ours. Success in business is now firmly connected with the modern, **digital** age of marketing and advertising.

However, you must avoid the pitfalls that result from a lack of knowledge. At Searchlight Business Advocates, we make sure you fully understand how the Internet works and how it is the key to your current and future success in business.

ONLY Searchlight truly Educates, Assists and fully Partners with you as you build your **online** and **offline** business.

**Call US First!**  
**814-836-8701**

[info@business-internet-and-media.com](mailto:info@business-internet-and-media.com)



SERVICE	BENEFIT
Professional Design	Image Is Everything!
UNLIMITED Content	More Content = More \$!
Responsive Design	Perfect on ALL Screens
Social Media Campaigns	Modern Word of Mouth
VIDEO Marketing	Boosts Rankings!
SEO/PPC	Precision Targeting
Print Design/Production	You Need Print Too!
More!	What Works For YOU!

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**SEARCHLIGHT  
BUSINESS ADVOCATES**

"BUSINESS, THE INTERNET AND YOU!"



**World Class Small Business  
Internet Marketing**

- UNLIMITED Internet Marketing Content Development
- Comprehensive Digital Marketing Services
- Small Business Web Business Development
- E-Commerce/Online Store Implementation
- Video Marketing/Creation/Distribution
- Social Media Content And Campaign Management
- Full Traditional and PRINT Advertising/Design/Branding
- Total Marketing and Business Growth Partnership

**Let's Build YOUR Business!**



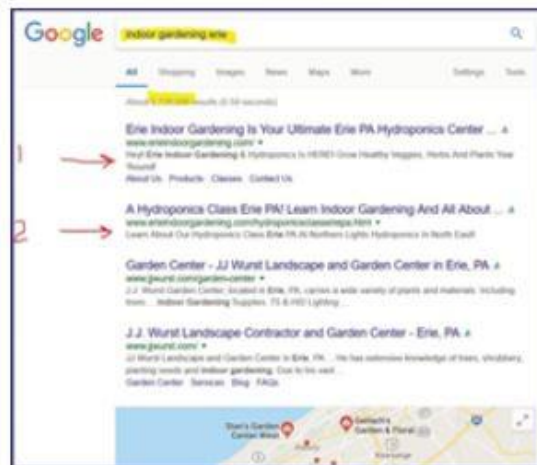
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### Erieindoorgardening.com

Client Kim had just opened her doors. Being in a small remote town, she wanted to be sure she would be seen by a wider audience. We not only designed a beautiful and professional site to showcase her store, but we have her ranked at Google #1 for both of her markets' top keyword phrases. We did it in less than 30 days.



### Business-Internet-And-Media.com

This is our very own business website. Owner Brian Hower was tired of finding himself out of a job after several merger and layoff situations. After 2 years of arduous research, he selected a strategic partner and launched his one-of-a-kind **small business internet marketing consultancy**. Over the past 12 years, he has educated, assisted and fully partnered with over 50 entrepreneurs and existing small business owners across the US.

#### We Work With:

- Individuals with a business idea
- Existing "brick-and-mortar" businesses
- Existing e-commerce business owners
- Existing website owners
- Non-profits
- Start-ups
- How about YOU!

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### Sistersofdivorce.com

Client Erica is a Licensed Professional Counselor. She is uniquely qualified to help those with marital, weight management and reproductive challenges. This is the first of her three planned business sites! Erica is finally taking the "bull by the horns" and is taking the necessary steps toward true entrepreneurial success. The beginning design of her second business website is shown below.

### Bariatricchat.com



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