



J.D. Bryant, Director Technology Procurement
6811 East Mayo Boulevard, Suite 100
Phoenix, AZ 85054
ChoiceHotels.com

May 31, 2018

To Whom It May Concern,

This letter is to confirm that Choice Hotels is currently rolling out a new brand standard for our properties' Internet landing pages, and we have engaged HYVE Works LLC as an Authorized Agent to sell ad spots for these pages. We hope local businesses such as yours will opt to participate in this exciting new landing page program, so we can present our traveling guests with valuable services and attractions while enjoying their stay at a nearby Choice Hotels property.

Sincerely,

A handwritten signature in black ink that reads 'J.D. Bryant'.

J.D. Bryant
Director, Technology Procurement
602-953-4450
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